

LOUISIANA FARM BUREAU NEWS

The Voice of Louisiana Agriculture

The Louisiana Farm Bureau News Reaches 130,000 Households

The *Louisiana Farm Bureau News* is an award-winning agricultural publication that reaches 130,000 farm, rural and urban households. It is published annually in mid-April. Circulation for the publication includes farmers, ranchers, feed and seed dealers, fertilizer and ag chemical suppliers, farm implement dealers, grain elevator operators and thousands of others in agriculture and its support services.

In comparison with regional editions of national farm publications, the *Louisiana Farm Bureau News* devotes 100 percent of its editorial content to the target market. If you're looking to target rural and farm markets, advertise in the *Louisiana Farm Bureau News*. Find out how you can make the *Louisiana Farm Bureau News* work for you; e-mail Monica Velasquez at monicav@lfbf.org.

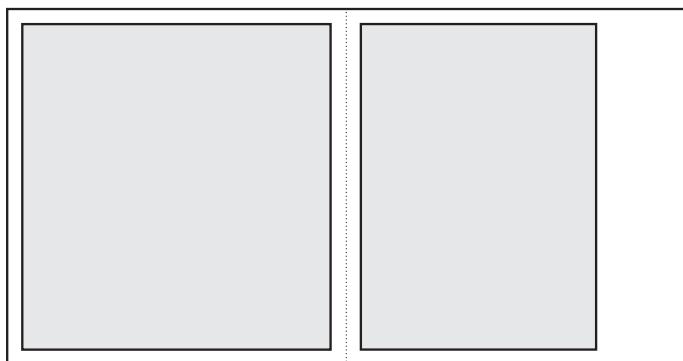


BLACK & WHITE ADS RATES SIZES (W X H)

Full Page	\$3,000	10.5" x 11"
Junior Page	\$2,650	7.84" x 11"
1/2 Page Vertical	\$1,975	5" x 11"
1/2 Page Horizontal	\$1,975	10.5" x 5.435"
1/4 Page	\$1,500	5" x 5.435"
1/8 Page Vertical	\$750	2.525" x 5.435"
1/8 Page Horizontal	\$750	5" x 2.68"

COLOR CHARGES

Color charges are \$275 for the first color and \$225 for each additional color. Four-color process is \$700.



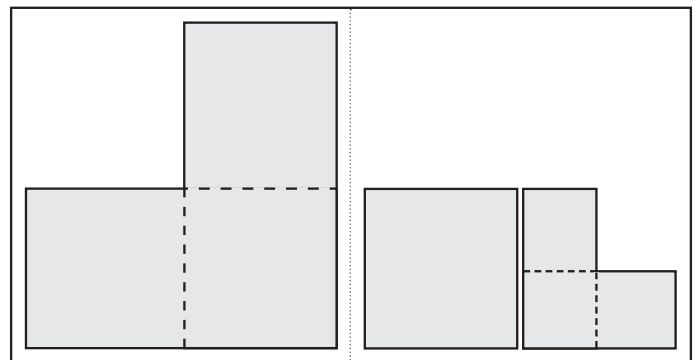
Full Page

Junior Page

AD SUBMISSION INSTRUCTIONS

Electronic ad submission is required. High resolution PDFs preferred. E-mail ad copy, designs and billing information that include your name and mailing address to Monica Velasquez at monicav@lfbf.org.

All advertisements should be submitted according to the production sizes listed. The word "advertisement" should appear above any ad that uses a news style. All ads should be placed no later than Monday, March 15, 2021. We do not accept political, cigarette or alcohol advertising.



1/2 Page Horizontal/Vertical

1/4 Page & 1/8 Page Horizontal/Vertical